

On The Spot Tax Accountants Franchisee Prospectus

Qualified chartered accountants

- here's a different way of working.

Your choice: part-time or full-time.

Welcome to the On The Spot Tax Accountants franchise prospectus.

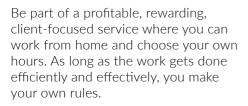
Stuck in a career rut, unfulfilled and unappreciated, or sick of the corporate treadmil and office politics? Facing redundancy? Always wanted to run your own business, or need to work around family and personal commitments?

There is a solution...

On site. On time. On your side. onthespottax.co.uk



Here's an opportunity to set up your own accountancy business in a fresh, modern and flexible way – as an On The Spot franchisee.



You'll be providing a full tax, statutory accounts, and business advice service to new and existing clients costeffectively. There's no limit to the profits you can make – it'll be your business and you decide how many clients you take on.

Benefit from:

 being part of an established, successful and proven accountancy brand



- an inclusive franchising package
- time-saving working methods
- an existing HQ website already in a good search position, which attracts regular leads
- a widely experienced and qualified director and team ready to help you with onboarding, training and ongoing support
- template pro-forma letters, reports, agreements, accounts, tax calculators and computations
- unique tax technical notes tailored for our market
- successful networking and new business contacts

Your qualifications should be at least one of: ACA, ACCA, ACMA, CPFA, CTA with several years PQE.

Do something special for yourself and make today the catalyst for change.

Contact me now.

Paula Tomlinson FCA CTA

Founder and Director On The Spot Tax Limited

Have you found yourself wondering why you're working so hard for someone else for such little reward?



If you've ever wanted to start your own business using your accountancy qualifications, then investing in your future by buying an On The Spot (OTS) franchise might just be for you.

Franchises can be run successfully from home or office, the choice is yours. Be your own boss and manage your work/life balance to fit in with your lifestyle.

It means you can go to the gym before you start work, or drop off and collect the children from school or endless clubs. If you're a carer with limited time, or fed up with corporate stuff and nonsense, this could work well for you.

As an OTS franchisee, you'll get relevant training and support from the start. We give you all the tools you need to begin work straight away and pass on active leads in addition to the ones you find yourself.

OTS is a slightly different accountancy practice as we work with our clients all year long, not just at year-end. We offer sound, practical business advice, getting to know our clients' businesses inside out, and becoming more of a trusted adviser than simply producing accounts and tax returns.











On The Spot Tax Accountants have been in business for over 15 years and we're well established, stable and successful with a tried and tested formula and a positive business reputation.

For a very reasonable financial investment, buy into a world where you're fully supported yet independently running your own business. You're not tied to any geographic area, there are no 'territory wars', and you're free to expand your practice as or if you wish.

We're looking for people who can demonstrate commitment and hard work, and want to be successful. As with everything, you get out what you put in. If you can commit time, energy and enthusiasm to make your business work, you'll be well on your way to enjoying the freedom, flexibility and financial rewards on offer as an OTS franchisee.





The On The Spot package

The cost of an On The Spot franchise is only **£7,500 + VAT** (+10% of gross fees as you invoice them) which includes:

- comprehensive operating manual
- regular new client leads, referrals and contacts
- your own section on the main OTS website
- access to the franchisee and client support area with over 300 pro formas and technical notes
- quality stationery artwork pack including your OTS branded letterhead, business cards and compliment slips, social media and email accounts
- branded merchandise
- company logos, templates and house-style guide
- technical tax, statutory accounts and commercial business advice support
- full back-up from the director of the only franchise in the UK run by a Chartered Tax Adviser
- quarterly franchisee team meetings
- access to any training that might be needed
- shared knowledge of the latest issues affecting the SME sector
- continuing promotion of the business
- ongoing growth in a ground-breaking brand

Depending how many clients you want to look after, you should expect to earn between £50k and £100k a year with potential for more.

One On The Spot franchisee's story

Having joined as a franchisee in September 2011, Alison hasn't looked back. In fact, she realised she should have joined a long time before!

One of the key reasons Alison became a franchisee was that she needed the independence of being her own boss as she has two young children.

She secured 35+ clients in her first year, exceeding all expectations. Potential leads now come in at a fast pace, which shows how well franchising works in accountancy.

Alison really enjoys her improved work-life balance and the variety of clients she now has. Before joining OTS, she held senior finance roles within both industry and practice so has been able to bring cost-effective accounting, tax solutions and commercial support to help clients drive their businesses forward.

"On The Spot gave me the opportunity to build an exciting and successful business. Franchisee support is excellent and provides a layer of security. I know there is a network of colleagues working together to support and drive our combined success. I may not have had the courage to set up a business on my own, so I'm glad I chose this franchising opportunity."

Alison Morrison, On The Spot Franchisee

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